

REED EXHIBITIONS LIMITED

Juicy Innovator Competition – Terms and Conditions

1. Who are we?

The **Juicy Innovator of the Year Competition** (referred to in these Terms and Conditions as **Juicy Innovator Competition**) is offered to you by **Reed Exhibitions Limited**. Our principal place of business is at Gateway House, 28 The Quadrant, Richmond, Surrey, TW9 1DN, UK. Reed Exhibitions Limited is the company that in these Terms and Conditions is also known as “**we**” or “**us**”.

We are the organiser of the Imbibe Live Event scheduled to be held on Monday 4th and Tuesday 5th July 2022 at Olympia London as well as the owner and controller of the website <https://live.imbibe.com> (referred to in these Terms and Conditions as “**the Event Website**”).

For all queries or issues with the Juicy Innovator Competition whatsoever, please contact:

Maria LoBue
Gateway House
28, The Quadrant
Richmond
Surrey
TW9 1DN

The customer service telephone line is +44 (0)20 8271 2105 and **we** will endeavour to respond to voicemail messages within three (3) working days.

Alternatively, please email: marketing@imbibe.com – **we** endeavour to respond to email messages within three (3) working days.

2. What terms, conditions and rules apply to the Juicy Innovator Competition?

These **Terms and Conditions** apply to the **Juicy Innovator Competition**. You will be deemed to have accepted these **Terms and Conditions** and to have agreed to be bound by them by entering the **Juicy Innovator Competition**. If you are in breach of these Terms and Conditions, you may be excluded from access to the **Juicy Innovator Competition**.

You must be over 18 years of age at the date of entry in order to participate in the **Juicy Innovator Competition**.

Entry into the **Juicy Innovator Competition** is restricted to Internet entry only. You must visit the **Event Website** at <https://live.imbibe.com/en-gb/juicy-innovator-of-the-year-competition.html> (the "**Entry Site**"), then complete and submit the entry form online (the "**Entry Form**"), which Entry Form will ask for your details including your name, job title, company, name and address, age and email address. Please note that, should your entry win the **Competition**, your contact details will be passed to Juicy Brick Limited for the administration of **the Prize**.

You must be a visitor to the **Event Website** to enter into the **Juicy Innovator Competition**.

Unfortunately:

- (a) employees of Reed Exhibitions Limited and any associated company of Reed Exhibitions Limited;
- (b) employees of Juicy Brick Limited and any associated company of Juicy Brick Limited; and
- (c) any person directly or indirectly involved in the running of the **Juicy Innovator Competition**

are excluded from entering the **Juicy Innovator Competition** and their entries will not be considered.

All qualifying entrants who complete and submit the **Entry Form** via the **Entry Site** will be entered into the **Juicy Innovator Competition** to be blindly shortlisted by a judging panel. The shortlisted entrants will then be contacted by Reed Exhibitions Limited and must be available to attend the Event on Tuesday 5th July 2022 to present their concept to the audience who will do a live vote to proclaim the winner, who will win a prize of two (2) days working in person with the renowned innovation team at Juicy Brick's kitchen space in Vauxhall to bring such winner's winning idea to life in the format of a live, kitchen prototype with a marketing and branding strategy to support making such a concept a reality ("**the Prize**").

Six (6) candidates, i.e. finalists, will be selected by us in the "blind" draw and each candidate is permitted to bring one (1) other person to the Event, insofar as such other person is an integral part of the 'business idea' to be presented at the live pitch at the Event and is involved with the presentation/is part of the 'business-venture' striving to win **the Prize**. All candidates and their partners will be given free admission to the Event.

The “blind” judging will be based upon the criteria provided as part of the **Entry Form** and judges will not be given any details as to who has submitted each entry.

The **Prize** will be given, based on counted audience votes at the Event, and is the only prize that may be awarded to the **Winner** of the **Juicy Innovator Competition**.

Prize Draw Guidelines

You must ensure that the email address you provide when submitting the **Entry Form** is a valid one and is accurate. If the email address supplied is invalid for whatever reason, we reserve the right to withdraw the entrant from the **Juicy Innovator Competition**. Our decision in this regard is final.

You will only be entitled to submit one **Entry Form** for the **Juicy Innovator Competition**.

All completed **Entry Forms** for the **Juicy Innovator Competition** must be received by us after 09:00 BST on Wednesday 4th May 2022 and before 17:00 BST on Tuesday 31st May 2022. **Entry Forms** received before or after this period will not be accepted.

We may, at our discretion, change the dates of entry into the **Juicy Innovator Competition** and/or the dates on which the shortlist for the **Juicy Innovator Competition** will be drawn. We also reserve the right to alter, amend, suspend or withdraw these **Terms and Conditions** and/or the **Juicy Innovator Competition** without prior notice. Any changes to these **Terms and Conditions** will be indicated on the **Entry Site** (<https://live.imbibe.com/en-gb/juicy-innovator-of-the-year-competition.html>) and it is your responsibility to check for any such changes.

Prize Details

The **Prize** is to present a live pitch to the Imbibe Live audience and to win 2 days of working in person with the renowned innovation team at Juicy Brick's kitchen space in Vauxhall to bring a winning idea to life in the format of a live, kitchen prototype with a marketing and brand strategy to support making such concept a reality – it is worth in the region of £5,000 (five thousand pounds sterling).

The **Winner** is not entitled to a cash alternative to the **Prize** and such **Prize** is non-refundable and non-transferable.

3. **How much will it cost me to enter the Juicy Innovator of the Year Competition?**

Entry is via the **Entry Form** via the **Entry Site** at <https://live.imbibe.com/en-gb/juicy-innovator-of-the-year-competition.html> and is free of charge. No purchase is necessary.

4. **Selection**

On Monday 13th June 2022, a maximum of six (6) finalists or candidates will be selected from all the **Juicy Innovator Competition Entry Forms** received by us via the **Entry Site** from all qualifying entrants.

We reserve the right to verify your eligibility and to check or validate your identity. If you have been asked for proof of your identity and/or your eligibility, your failure to provide such proof within a reasonable time could result in your disqualification from the **Juicy Innovator Competition**. All personal details and information you supply must be truthful and accurate.

The finalists will be notified via email before 17:00 BST on Wednesday 15th June 2022 at the email address they supplied on the **Entry Form**. In order to move on to the next stage of the **Juicy Innovator Competition**, the finalists will be required to send their acceptance to us via email on or before 17:00 BST Thursday 16th June 2022.

The **Winner** will be notified in person, before 17:00BST on Tuesday 5th July 2022, at the **Event**.

5. **How will we use your personal details?**

We will only use your personal details to operate **Juicy Innovator Competition** to verify your identity and eligibility and to use the **Winner's** name and photograph for promoting both the **Winner** and **the Event**. Please note that, should your entry be the Winner, your contact details will be passed to Juicy Brick Limited for the administration of **the Prize**.

Your personal details will be treated in accordance with our Privacy Policy from time to time and in accordance with all relevant legislation as it relates to people's personal details. This link takes you to our Privacy Policy <https://privacy.reedexpo.com/en-gb.html?epslanguage=en>

As a candidate, i.e. finalist, you will be presenting at a live pitch that may well be filmed and photographed. You authorise such filming and/or photography and permit us to use your photograph, image and likeness for archival reasons and for the **Event Website** as well as for promotional purposes in any media throughout

the world. If you are the **Winner**, you may also be filmed and we may take your photograph and so may the press when you are awarded your **Prize** and/or ask you for a photograph.

6. **Ownership of Competition Entries and intellectual property rights**

We do not claim any rights of ownership in your Entry Form.

By submitting your Entry Form and any accompanying material, you agree that we may (but are not required to) make your entry available on the **Event Website** and any other media, whether now known or invented in the future, solely in connection with any publicity of the **Juicy Innovator Competition**.

You agree to grant us a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the **Juicy Innovator Competition** [and any accompanying materials], to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-license the **Juicy Innovator Competition** [and any accompanying materials] for such purposes.

With regard to your **Entry Form**, you confirm the following:

- it contains (including images and submissions) are original works, are not defamatory and do not infringe third-party rights;
- there are no conflicting agreements in place that restrict usage of these images or other submissions;
- you have consent to use any third-party image in the entry and rights have been waived for that use. If a third party image is of a person under 18, you must provide parental or guardian consent; and
- you will produce evidence of any required consents on request, or risk being disqualified from entering the Competition.

7. **How far are we liable or responsible to you?**

Nothing in these **Terms and Conditions** removes or limits our liability for fraud, for death or personal injury caused by our negligence or for any other liability which cannot be limited or excluded by the law. Otherwise, we will not be liable to you for any matter relating to the **Juicy Innovator Competition** offered by **us**.

We will also not be liable to you if you suffer loss or inconvenience because of the failures of persons or systems that we do not directly control – for example, mobile phone network operators, internet service providers, postal services, software providers and telephone traffic handlers.

8. **The legal position of these Terms and Condition**

These **Terms and Conditions** form a legally binding agreement between you and us. **We** reserve the right to change them and update them from time to time but if we do so, **we** will post the changes on the **Event website**.

The **Juicy Innovator Competition** is run and organised by **us** in conjunction with Juicy Brick Limited, the **Prize** supplier, strictly in accordance with the laws of England and Wales and all other applicable laws relating to data protection, anti-bribery and compliance that are applicable in the United Kingdom, the European Union, the United States of America and elsewhere in the world.

These **Terms and Conditions**, and any dispute, controversy, proceedings or claim of whatever nature arising out of or in any way relating to these **Terms and Conditions**, the validity and performance hereof or their formation (including any non-contractual disputes or claims), shall be governed by and construed in accordance with the laws of England and Wales (save that the conflicts of law principles will be expressly excluded). The parties hereby irrevocably acknowledge and agree that the English courts shall have exclusive jurisdiction in respect hereof.

9. **General**

These Terms and Conditions were last updated on 26th April 2022.